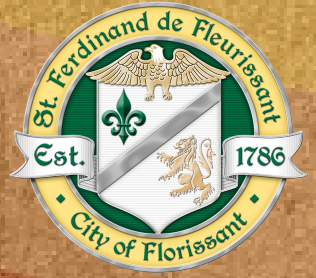


SPONSORSHIP BROCHURE



MUSIC UNDER THE STARS

AT ST. FERDINAND PARK
6:00 PM

**** Z BAND 7/4**

JJE 7:15

**THE SOUTHSIDE
JOHNNY BAND 7/6**

THE GROOVELINERS 7/13

FAT POCKET 7/20

SOULARD BLUES BAND 7/27

ROCKIN' CHAIR 8/3

**BUTCHWAX AND
THE HOLLYWOODS 8/10**

**FABULOUS
MOTOWN REVUE 8/17**

DR. ZHIVEGAS 8/24

FLORISSANT · FAMILY · FUN

MUSIC UNDER THE STARS brings free live entertainment to Florissant and the North County area. Showcasing top local bands for a party all Summer long!

Welcoming a regular attendance of 800 to 1,000 PLUS per performance, **MUSIC UNDER THE STARS** reaches a wide captive audience of all ages.

The City of Florissant invites you to join us as a sponsor. with several sponsorship levels you'll be able to show your support for the City of Florissant.

For over 12 years, the City has produced this award winning concert series. We hope you'll join us and celebrate what it means to be Florissant strong!



SPONSORSHIP OPPORTUNITIES

MUSIC UNDER THE STARS welcomes thousands in attendance, over 9 individual concerts, throughout July and August. For 12 years, these concerts have been the **PREMIER** summer **EVENT** in the City of Florissant.

Starting July 4th with a spectacular concert and fireworks show to kick off the season, Music Under the Stars provides a **FREE** concert every Saturday night from 6pm to 9pm at St. Ferdinand Park.

We invite your company or brand to be part of the excitement:

- Increase resident and consumer awareness
- Showcase your brand across multiple platforms
- Show your support for our community

Series Sponsor (1 available)

Investment: \$4,000

- Website - Series sponsor branding integrated into event logo, branding, link and copy in specified areas.
- Print - Series sponsor branding integrated into posters, flyers, and all print advertising.
- Outdoor - Series sponsor branding integrated into all large format event elements, overhead banners, entry banners, digital signage.
- Event Collateral - Series sponsor branding integrated into all Event merchandise (T-shirts/giveaways)
- Public Address Announcement - Personal message delivered by City personnel acknowledging Title Sponsorship support.
- Expo Space - Dedicated space to be used to showcase Series Sponsor brand or company with high foot traffic at entry point of concert grounds.
- Media Release - Included as Series Sponsor in all press releases and social media
- Merch - 10 MUTS T-shirts (your choice of sizes), 5 hats and 5 giveaway items all featuring your logo as Series Sponsor



Series Sponsor logo will appear on the right sleeve and upper back of shirts.

Concert Sponsor logos will appear next to the specific concert sponsored. Actual shirt may vary.

Concert Presenting Partner (9 available)

Investment: \$850

- Website - Presenting Partner branding integrated into website copy in specified areas and link.
- Print - Presenting Partner branding integrated into posters, flyers, and all print advertising along specified concert.
- Outdoor - Presenting Partner branding integrated into all large format event elements, overhead banners, entry banners.
- Event Collateral - Presenting Partner branding integrated into MUTS T-shirts.
- Public Address Announcement - Personal message delivered by City personnel acknowledging Presenting Partner support.
- Media Release - Included as Title Sponsor in all press releases and social media
- Merch - 2 MUTS T-shirts (your choice of sizes), 2 hats or two giveaway items.



MUTS Supporting Sponsor

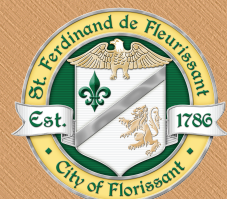
Investment: \$250



- Website - MUTS Supporting Sponsor logo integrated into website copy in specified areas and link.
- Print - MUTS Supporting Sponsor branding integrated into posters, flyers, and all print advertising in specified area.
- Outdoor - MUTS Supporting Sponsor branding integrated into all large format event elements, overhead banners, entry banners.
- Event Collateral - Presenting Partner branding integrated into MUTS T-shirts in smaller format.
- Media Release - Included as MUTS Supporting Sponsor in all press releases and social media
- Merch - One MUTS T-shirt (your choice of size)

READY TO SHOW YOUR SUPPORT?

SCAN THE QR CODE BELOW TO REGISTER OR CALL/TEXT/EMAIL
BRIAN PALADIN AT 314-921-5678 • BPALADIN@FLORISSANTMO.COM





TO BECOME A SPONSOR

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